



Sponsorship, Exhibit and Advertisement Opportunities

The Illinois Public Health Association (IPHA) is pleased to invite you to participate in the Illinois Public Health Association’s 75th Annual Meeting to be held September 14-15, 2016 at the Wyndham Springfield City Centre in Springfield, Illinois. This year’s conference theme is **Public Health on the Edge: Investing in Population Health**.

Your exhibit, sponsorship, contribution and/or advertisement at this year’s conference will allow you access to nearly 400 public health professionals including administrators, educators, nurses and physicians from various local and state agencies. Attendees are eager to learn about your products, services and innovative concepts that can be integrated into the practice of public health.

Plan to participate in one of the largest public health association conferences in the nation!

Register online at www.ipha.com

SPONSORSHIPS

Gold Level Sponsor.....\$2,000 and Above

- One booth in the exhibit hall at a prime location
- Participation of four (4) representatives at the conference, including all educational sessions, meals and entertainment
- Recognition during the opening session
- Acknowledgment in the conference program (with a full page ad at the beginning of the program) and newsletter
- Sign acknowledgment

Silver Level Sponsor\$1,500 - \$1,999

- One booth in the exhibit hall at a prime location
- Participation of three (3) representatives at the conference, including all educational sessions, meals and entertainment
- Recognition during the opening session
- Acknowledgment in the conference program (with a full page ad in the interior of the program) and newsletter
- Sign acknowledgment

Bronze Level Sponsor.....\$1,000 - \$1,499

- One booth in the exhibit hall at a prime location
- Participation of two (2) representatives at the conference, including all educational sessions, meals and entertainment
- Recognition during the opening session
- Acknowledgment in the conference program (½ page ad) and newsletter
- Sign acknowledgment

Contributor Sponsor.....\$650 - \$999

- One booth in the exhibit hall at a prime location
- Participation of one (1) representative at the conference, including all educational sessions, meals and entertainment
- Recognition during the opening session
- Acknowledgment in the conference program and newsletter
- Sign acknowledgment

EXHIBIT BOOTH

The exhibit fee covers full registration for one (1) representative and includes all educational sessions, breaks, meals and entertainment. Additional representatives may attend at the registration fee of \$100.00. Booth assignments will be made in order of receipt of the registration form. Space will be assigned on a first come, first served basis.

Early Bird Rate (before May 1, 2016)

For-Profit: \$450
Not for Profit: \$350
Academic Institution: \$250

Regular Rate (after May 1, 2016)

For-Profit: \$500
Not for Profit: \$400
Academic Institution: \$300

Exhibit Hours

The exhibit floor will open on Wednesday, September 14, 2016 from 8:00a.m. – 5:00 p.m. As a courtesy to the registrants and your fellow exhibitors, we request strict adherence to the opening and closing hours.

Booth Description

Booth space will include one eight foot skirted table and two (2) side chairs.

Installation/Dismantling

Exhibitor set-up will be from 7:00a.m.-8:00a.m. on September 14, 2016. The Exhibit hall is scheduled to close at 5:00 p.m. Dismantling will begin after that time.

Booth Assignment

Exhibit space will be assigned based on receipt of registration form with payment, with preference given to sponsors. All registrations will be confirmed prior to the event. We reserve the right to make assignments or reassignments as necessary.

Electrical/Phone/Internet Connections

All exhibitors are to notify IPHA of the utilities needed for their booth, including electrical, phone and internet services at the time they submit the Agreement Form.

Payment for these services is due with the Agreement

TRIBUTE BOOK ADVERTISING

Advertising is available in the tribute program book. Please provide camera ready art by August 1, 2016.

Full Page Interior (7" x 10") \$175
Half Page (7" x 4 7/8") \$100
Quarter Page (3 5/8" x 4 7/8") \$ 50

BOOTH AND FULL PAGE AD

Early Bird Rate (before May 1, 2016)

For-Profit: \$550
Not for Profit: \$500
Academic Institution: \$350

Regular Rate (after May 1, 2016)

For-Profit: \$600
Not for Profit: \$550
Academic Institution: \$400

ADDITIONAL OPPORTUNITIES

Sponsor the Friends of Public Health Dinner: The annual Friends of Public Health Dinner will be held on Wednesday, September 14, 2016. The dinner is held to acknowledge the generosity and partnership of our friends in the public health field. The dinner also features presentation of the IPHA Annual Awards, scholarships and recognition of retired local health administrators. Sponsor contributions will be acknowledged in the program and at the event.

Underwrite a Speaker: This type of contribution offers the opportunity to associate your company's name with a specific subject area or professional discipline. Your contribution will be acknowledged in the program and during the speaker's introduction.

Donate a Door Prize: Door prizes will be awarded to attendees throughout the conference. Your contribution will be acknowledged during presentation.

GENERAL INFORMATION

Cost/Payment

Full payment must accompany your registration. Payment may be made by check, money order, purchase order, or credit card when you register online. Should you need to cancel, you must do so in writing by **August 15, 2016**, to obtain a refund.

Accommodations

A special conference rate is available at the Wyndham Springfield City Centre in Springfield, Illinois. Special rates for the conference are as follows: \$70 plus tax (single); \$85 plus tax (double). When making a reservation, please identify yourself as being with the IPHA Annual Meeting to receive the special conference rate. The hotel can be reached at 217-789-1530. All major credit cards are accepted.

**Register early.
Space will be assigned on a first
come, first served basis.**

Advance Shipments

Special arrangements must be made directly with the Wyndham Springfield City Centre for receiving of equipment, goods, displays, or other materials which will be sent, delivered, or brought to the Hotel. Failure to do this may result in deliveries being refused or materials being unavailable when required. All materials being shipped to the hotel must be marked as follows:

Complete return address
Number of boxes (1 of 2 and 2 of 2, etc.)
Hold for arrival – ATTN: IPHA Annual Meeting –
9/14/16
700 E. Adams St. Springfield, IL 62701

Liability & Insurance

Every reasonable precaution will be taken to protect the exhibitor's property. However, neither IPHA nor its agents will have responsibility or liability for the exhibitor's property, owned or rented, his person, or that of his employees or agents, from personal injury, theft or any other causes. Exhibitors are advised to carry floater insurance to cover exhibit material and public liability for injury to the person and property of others.

RULES & REGULATIONS

Fire Regulations

Display decorations and construction must conform to local and hotel fire and building codes. Cloth and other flammable materials must be flame-proofed.

Security - Insurance - Liability

The Exhibitor agrees to protect, save and hold the Illinois Public Health Association and agents thereof (hereinafter collectively called Indemnities) forever harmless of any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor, and further, the exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from all losses, costs, damage, liability or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel and/or conference center or any part thereof.

Care of Premises

No part of an exhibit or any other materials may be pasted, nailed or otherwise affixed to walls, doors or other surfaces in any way. Damage from failure to observe this notice is the responsibility of the exhibiting company.

Failure to Occupy Space

Space not occupied by the close of the exhibit installation period as specified in the accompanying material will be forfeited by the exhibitor and this space may be resold, re-assigned or used by the Exhibit management. If the exhibit is on hand, the Exhibit Management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline and to instruct that the Exhibitor be billed for all charges thus incurred.

Interpretation and Application of Rules and Regulations for Exhibitors

IPHA reserves the right to construe and apply all Rules and Regulations for Exhibitors and, when in the judgment of IPHA exceptions or additions are necessary, the decision of IPHA shall be binding in all instances.

Restrictions

IPHA reserves the right to expel, decline, limit or prohibit any exhibit or part of any exhibit or advertisement which is not suitable or in accordance with the ethical standards of IPHA, or which does not comply with the Rules established. This applies to the sales of products/services in the Exhibit Hall. The association reserves the right to bar any Exhibitor. This reservation concerns persons, conduct, printed matter, souvenirs, and catalogues. Interference with the light or space of other Exhibitors will not be allowed. The placement of all signs, banners and advertising material shall be subject to approval. Public address systems and sound motion pictures must not interfere with other Exhibitors.

In the event of such declination, cancellation or removal, it is agreed by the contracting parties that no liability shall attach to IPHA by reason of any such actions.

Payment for Space

Under the terms of the contract, the exhibitor agrees to pay the total rental fee no later than September 14, 2016. Federal and state agencies may submit a purchase order with application and defer payment until after service is rendered. Exhibitors may not sublet or share their space or any part thereof.

Inability to Perform

If IPHA should be prevented from conducting the Exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy this space due to circumstances beyond its control, then IPHA will refund to the Exhibitor the amount of the rental fee paid, less a proportionate share of the Exposition expenses, and the IPHA shall have no further obligation of liability to the Exhibitor.