

IPHA 75th Annual Meeting & Illinois Oral Health Conference

Cutting

Public Health on the Edge: Assuring Equity and Brokering Investment in Population Health

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Call for Abstracts

Thank you for your interest in participating in the 75th annual conference of the Illinois Public Health Association. This year, we invite presenters to address the role of public health in addressing current challenges and opportunities for population level health improvements in Illinois, while always keeping in mind health disparities and promoting health equity. The conference will provide an opportunity to discuss the strategies identified in the State Health Improvement Plan – Healthy Illinois 2021: Data, Partnerships, Interventions, & Health Communication. The objective is to provide an excellent learning and skill-building opportunity for our members.

Participating as a presenter provides an opportunity to:

- ✓ Network with your peers and advance your professional reputation.
- ✓ Promote your project and experience to an engaged audience.
- ✓ Contribute to the industry knowledge base.

ALL Abstracts MUST be submitted online at www.ipha.com Applicants will be notified regarding their acceptance by May 16, 2016.

Deadline to submit an abstract is April 15, 2016 at 5:00pm!

Below are the required components that you will be asked to provide when you begin your online abstract submission.

1. Select which type of session you are submitting an abstract for:

- a) **Pre-Conference Workshop (150 Minutes):** On Tuesday, September 13 there will be in-depth educational and/or hands on trainings. These can be single speaker or panel presentations.
- b) **Concurrent Session (75 minutes):** On Wednesday, September 14, and Thursday, September 15, there will be concurrent sessions running simultaneously for each track. Some tracks may choose to repeat sessions. These can be single speaker or small panel presentations.
- c) **Poster Presentation:** On Wednesday, September 14, posters will be on display all day and presenters will be onsite from 8:00am-9:00am to interact and answer questions from attendees. Presenters are responsible for creating a 36" x 48" informational poster. The poster session is intended to be casual and conversational; there will be no formal presentation.

2. Select which Track your presentation best applies to:

T1: Data: Sessions will include topics such as obtaining/collecting, analyzing/understanding and utilizing/communicating data to address population health issues within Illinois. Presentations may highlight examples of data sharing as well as the use of data in community planning and health improvement efforts at a state, local or community level.

T2: Partnerships and Collaboration: Sessions will highlight or present case studies on partnerships (workgroups, collaborative, coalitions, commission, etc) that have promoted policy change or program development to address a public health issue. These discussions should explore the development and outcomes of partnerships with community based organizations and nontraditional partners.

T3: Clinical and Public Health Interventions: Sharing examples highlight a true population health system where clinical providers and public health practitioners join efforts to use evidence-based efforts to support a healthy community.

T4: Health communication: Discussion on best practices related to health communication beyond crisis communication and focusing on health promotion and disease prevention. Examples may include creating a better understanding of health care, treatment, and use of the health care system, or social marketing campaigns targeted at changing perceptions, behaviors or policies about health. Efforts to involve communities and develop health messages for specific target populations are encouraged.

3. Title of Presentation

4. Narrative description of presentation content

5. Brief description of presentation for publication material (3-5 sentences)

6. List 2-3 Learning Objectives

7. List Session Presenter(s) and contact information